

NATIONAL SEEDS CORPORATION LIMITED  
(A GOVERNMENT OF INDIA UNDERTAKING)  
BEEJ BHAVAN, PUSA COMPLEX,  
NEW DELHI-110012.

**ENGAGEMENT NOTICE FOR TECHNICAL ADVISOR (HORTICULTURE)**

NSC is a Schedule 'B' & Mini Ratna Category – I PSU which is in the business of producing and distributing high quality certified seeds all over India invite application from professionally qualified candidates for Technical Advisor (Horticulture) position on consolidated remuneration. The positions is available at Head Office, New Delhi:-

Sl. No	Position	Educational qualification(s), remuneration etc.	Experience,	Age,
a)	<p>Technical Advisor (Hort.)  (Consultancy basis)  Position in Delhi</p>	<p><b>i) Educational Qualification(s)</b> <b><u>Essential Education Qualification:</u></b> (a) MSC. (Hort.) with specialization in Vegetable Crops. <b><u>Desirable Education Qualification:</u></b> (b) Doctorate in Horticulture with specialization in vegetable crops.</p> <p><b>ii) Experience:</b> <b>a) Essential:</b> Officer/Scientist/Technical Personnel retired from the Central/State Govts. He should have at least 20 years of experience, out of which 15 years experience should be working in Govt./Govt. Institutions/PSU in breeding of Vegetables and vegetable seed production; <b>b) Desirable:</b> Experience in marketing of vegetable seeds including assessment of the demand for seeds of varieties and hybrids of Vegetables.</p> <p><b>iii) Responsibilities:</b> 1. To study the present status of vegetable seed production being Implemented in the Corporation. 2. To identify newer crops and varieties/hybrids of vegetables that can be included in the production chain so as to exploit the market potential. 3. To assess the changing trend in the preference of the farmers for different vegetables and advise the Corporation for inclusion and deletion of varieties/hybrids in the product mix accordingly. 4. To evaluate the performance of different hybrids of</p>		

important vegetable crops released by the public research system and organize the seed production of those hybrids having better market demand.

5. To identify crop specific locations for production of good quality seeds of different crops with less production cost.

6. To draw production plan for promising varieties of different vegetables and arrange the breeder seeds from different sources including ICAR and SAUs.

7. To study the market fluctuations in case of Potato and Onion seeds and suggest action plan for successful production and marketing of above seeds.

8. To advise the management on entering into joint venture projects with reputed vegetable seed producing private seed companies for developing hybrids exclusively for the Corporation.

9. To explore the export potential for the various vegetable seeds produced by the Corporation including the public bred varieties and hybrids and advice the Corporation to expand export of vegetable seeds.

10 To undertake any other activity that may held the Corporation to improve the production as well as sales turnover of vegetable seeds and sustain the growth in future.

**(iv) Age:** Not more than 70 years at the time of application.

**(v) Remuneration:** Consolidated monthly remuneration of Rs. 45500/- p.m. (Rs. 38500/- remuneration + Rs.7000/- conveyance).

**Note:** - Interested candidates are requested to apply alongwith resume on plain paper with his/her full details about Educational Qualification & Work Experience on or before **1<sup>st</sup> Oct. 2012.** Application may be sent to Deputy General Manager (Personnel & Administration), NSC, Beej Bhawan, Pusa Complex, New Delhi- 110012.